

UNIVERSITY OF LUZON
Perez Blvd. Dagupan City

COLLEGE OF HOTEL AND REST. MGT.-TOURISM
Bachelor of Science in Tourism
Curriculum Year **2006 - 2007**

First Year

First Semester

SUBJECT CODE	SUBJECT NAME/DESCRIPTION	HOURS		UNITS		Pre-Requisite
		LEC.	LAB.	LEC.	LAB.	
BPS 02	PRINCIPLES OF MARKETING	3.0	0.0	3.0	0.0	
ENG 11	COMMUNICATION ARTS 1	3.0	0.0	3.0	0.0	
FIL 11	KOMUNIKASYON SA AKADEMIKONG FILIPINO	3.0	0.0	3.0	0.0	
MTH 11	FUNDAMENTALS OF MATHEMATICS	3.0	0.0	3.0	0.0	
NSTP 11	NATIONAL SERVICE TRAINING PROGRAM 1	3.0	0.0	3.0	0.0	
PE 11	PHYSICAL FITNESS AND GYMNASTICS	2.0	0.0	2.0	0.0	
PHI 13	LOGIC	3.0	0.0	3.0	0.0	
PSY 11	GENERAL PSYCHOLOGY WITH DRUG EDUCATION	3.0	0.0	3.0	0.0	
TR-11A	PRINCIPLES OF TOURISM (PART 1)	3.0	0.0	3.0	0.0	
TOTAL		26	0	26.0	0.0	
TOTAL ACADEMIC UNIT(S): 26.0						

Second Semester

ENG 12	COMMUNICATION ARTS 2	3.0	0.0	3.0	0.0	ENG 11
FIL 12	PAGBASA AT PAGSULAT TUNGO SA PANANALIKSIK	3.0	0.0	3.0	0.0	FIL 11
HST 11	PHILIPPINE HISTORY	3.0	0.0	3.0	0.0	
MTH 12	COLLEGE ALGEBRA	3.0	0.0	3.0	0.0	
NSTP 12	NATIONAL SERVICE TRAINING PROGRAM 2	3.0	0.0	3.0	0.0	NSTP 11
PE 12	RHYTHMIC ACTIVITIES	2.0	0.0	2.0	0.0	PE 11
PSC 12	PHILIPPINE GOVERNMENT AND NEW CONSTITUTION	3.0	0.0	3.0	0.0	
TR-11B	PRINCIPLES OF TOURISM (PART 2)	3.0	0.0	3.0	0.0	
TOTAL		23	0	23.0	0.0	
TOTAL ACADEMIC UNIT(S): 23.0						

SUMMER

CSC 11	FUNDAMENTALS OF COMPUTER	3.0	0.0	3.0	0.0	
ENG 15	PHILIPPINE LITERATURE	3.0	0.0	3.0	0.0	
HUM 11	ART APPRECIATION	3.0	0.0	3.0	0.0	
TOTAL		9	0	9.0	0.0	
TOTAL ACADEMIC UNIT(S): 9.0						

Second Year

First Semester

ECO 11	PRINCIPLES OF ECONOMICS	3.0	0.0	3.0	0.0	
ENG 14	MODERN COMMUNICATION/EFFECTIVE WRITING	3.0	0.0	3.0	0.0	ENG 12
ENG 22	SPEECH AND ORAL COMMUNICATION	3.0	0.0	3.0	0.0	
NSC 29	INTRODUCTION TO PHYSICAL SCIENCE	3.0	0.0	3.0	0.0	
PE 13	INDIVIDUAL AND DUAL SPORTS/GAMES	2.0	0.0	2.0	0.0	PE 12
SOC 16	PERSONALITY DEVELOPMENT	3.0	0.0	3.0	0.0	
TR12	FRONT OFFICE MANAGEMENT WITH FIDELLO	3.0	0.0	3.0	0.0	
TR13	GEOGRAPHY	3.0	0.0	3.0	0.0	
TOTAL		23	0	23.0	0.0	
TOTAL ACADEMIC UNIT(S): 23.0						

Second Semester

ACC11	BASIC ACCOUNTING FOR NON-ACCTG MAJORS	3.0	0.0	3.0	0.0	
FL 11	FOREIGN LANGUAGE	3.0	0.0	3.0	0.0	
NSC 12	INTRODUCTION TO BIOLOGICAL SCIENCE (HIV/AIDS EDUCATION)	3.0	0.0	3.0	0.0	
PE 14	TEAM SPORTS	2.0	0.0	2.0	0.0	PE 13
TR14	DOMESTIC TOURISM AND CULTURE	3.0	0.0	3.0	0.0	
TR15	TOUR PLANNING, OPERATIONS AND PACKAGING	3.0	0.0	3.0	0.0	
TR16	BASIC IN TOUR GUIDING	3.0	0.0	3.0	0.0	
TR17	TRAVEL DOCUMENTATION	3.0	0.0	3.0	0.0	
TOTAL		23	0	23.0	0.0	
TOTAL ACADEMIC UNIT(S): 23.0						

Third Year

First Semester

ENG 31	WORLD LITERATURE	3.0	0.0	3.0	0.0
FL 12	FOREIGN LANGUAGE	3.0	0.0	3.0	0.0
SOC 13	CONTEMPORARY SOCIAL PROBLEMS AND CURRENT ISSUES	3.0	0.0	3.0	0.0
TR18	PERSONNEL MANAGEMENT IN TOURISM	3.0	0.0	3.0	0.0
TR19	TRAVEL AGENCY MANAGEMENT	3.0	0.0	3.0	0.0
TR20	TOURISM PROMOTION AND MARKETING	3.0	0.0	3.0	0.0
TR21	WORLD TOURISM	3.0	0.0	3.0	0.0
TOTAL		21	0	21.0	0.0

TOTAL ACADEMIC UNIT(S): 21.0

Second Semester

CSC 12	COMPUTER APPLICATION	3.0	0.0	3.0	0.0
SOC 14	LIFE AND WORKS OF RIZAL	3.0	0.0	3.0	0.0
TEC 31	ENTREPRENEURSHIP	3.0	0.0	3.0	0.0
TR22	HEALTH, SAFETY AND SECURITY IN TRAVEL INDUSTRY	3.0	0.0	3.0	0.0
TR23	ECONOMIC-TOURISM DESTINATION MARKETING	3.0	0.0	3.0	0.0
TR25	TRANSPORTATION SALES MANAGEMENT (SEA, LAND, AIR)	3.0	0.0	3.0	0.0
TR26	FINANCIAL ANALYSIS IN TOURISM	3.0	0.0	3.0	0.0
TOTAL		21	0	21.0	0.0

TOTAL ACADEMIC UNIT(S): 21.0

Fourth Year

First Semester

HRM 11	INTRODUCTION TO HOSPITALITY SECTOR	3.0	0.0	3.0	0.0
HRM 15	FOOD AND BEVERAGE SPECIFICATION	3.0	0.0	3.0	0.0
MTH 27	FUNDAMENTALS OF STATISTICS	3.0	0.0	3.0	0.0
TR27	TOTAL QUALITY MANAGEMENT	3.0	0.0	3.0	0.0
TR28	EVENT MANAGEMENT	3.0	0.0	3.0	0.0
TR29	PRINCIPLES/ METHODS OF RESEARCH	3.0	0.0	3.0	0.0
TOTAL		18	0	18.0	0.0

MTH 11

TOTAL ACADEMIC UNIT(S): 18.0

Second Semester

TR 31	PRACTICUM IN TOURISM PRACTICES (700 HRS)	0.0	18.0	0.0	9.0
TOTAL		0	18	0.0	9.0

TOTAL ACADEMIC UNIT(S): 9.0

Total academic units for course Bachelor of Science in Tourism: 173.0 ,Lecture Unit = 164.0, Lab Unit=9.0