

UNIVERSITY OF LUZON  
Perez Blvd. Dagupan City

COLLEGE OF BUSINESS ADMINISTRATION  
**Bachelor of Science in Business Administration**  
Major in **E-Commerce**  
Curriculum Year **2008 - 2009**

**First Year**

**First Semester**

SUBJECT CODE	SUBJECT NAME/DESCRIPTION	HOURS		UNITS		Pre- Requisite
		LEC.	LAB.	LEC.	LAB.	
ACC 12	FUNDAMENTALS OF ACCOUNTING P-1	6.0	0.0	6.0	0.0	
BPS 01	PRINCIPLES OF MANAGEMENT	3.0	0.0	3.0	0.0	
CSC 11	FUNDAMENTALS OF COMPUTER	3.0	0.0	3.0	0.0	
ENG 11	COMMUNICATION ARTS 1	3.0	0.0	3.0	0.0	
FIL 11	KOMUNIKASYON SA AKADEMIKONG FILIPINO	3.0	0.0	3.0	0.0	
NSTP 11	NATIONAL SERVICE TRAINING PROGRAM 1	3.0	0.0	3.0	0.0	
PE 11	PHYSICAL FITNESS AND GYMNASTICS	2.0	0.0	2.0	0.0	
<b>TOTAL</b>		<b>23</b>	<b>0</b>	<b>23.0</b>	<b>0.0</b>	

**TOTAL ACADEMIC UNIT(S): 23.0**

**Second Semester**

ACC 13	FUNDAMENTALS OF ACCOUNTING P-2	3.0	0.0	3.0	0.0	ACC 12
BPS 02	PRINCIPLES OF MARKETING	3.0	0.0	3.0	0.0	
BPS 03	BASIC FINANCE	3.0	0.0	3.0	0.0	
ENG 12	COMMUNICATION ARTS 2	3.0	0.0	3.0	0.0	ENG 11
FIL 12	PAGBASA AT PAGSULAT TUNGO SA PANANALIKSIK	3.0	0.0	3.0	0.0	FIL 11
MTH 12	COLLEGE ALGEBRA	3.0	0.0	3.0	0.0	
NSTP 12	NATIONAL SERVICE TRAINING PROGRAM 2	3.0	0.0	3.0	0.0	NSTP 11
PE 12	RHYTHMIC ACTIVITIES	2.0	0.0	2.0	0.0	PE 11
<b>TOTAL</b>		<b>23</b>	<b>0</b>	<b>23.0</b>	<b>0.0</b>	

**TOTAL ACADEMIC UNIT(S): 23.0**

**SUMMER**

BPS 04	BASIC ENTREPRENEURSHIP	3.0	0.0	3.0	0.0	
ECO 11	PRINCIPLES OF ECONOMICS	3.0	0.0	3.0	0.0	
PHI 13	LOGIC	3.0	0.0	3.0	0.0	
<b>TOTAL</b>		<b>9</b>	<b>0</b>	<b>9.0</b>	<b>0.0</b>	

**TOTAL ACADEMIC UNIT(S): 9.0**

**Second Year**

**First Semester**

BCS 101	INTRODUCTION TO E-COMMERCE	3.0	0.0	3.0	0.0	
BCS 102	MICROSOFT APPLICATION I	3.0	0.0	3.0	0.0	
BPS 05	TOTAL QUALITY MANAGEMENT	3.0	0.0	3.0	0.0	
BPS 06	HUMAN BEHAVIOR IN ORGANIZATION	3.0	0.0	3.0	0.0	
BPS 07	PROJECT FEASIBILITY AND BUSINESS RESEARCH	3.0	0.0	3.0	0.0	
LAW21	INTRODUCTION TO LAW OBLIGATION AND CONTRACT	3.0	0.0	3.0	0.0	
NSC 29	INTRODUCTION TO PHYSICAL SCIENCE	3.0	0.0	3.0	0.0	

PE 13	INDIVIDUAL AND DUAL SPORTS/GAMES		2.0	0.0	2.0	0.0	PE 12
		<b>TOTAL</b>	<b>23</b>	<b>0</b>	<b>23.0</b>	<b>0.0</b>	
		<b>TOTAL ACADEMIC UNIT(S): 23.0</b>					
<b><u>Second Semester</u></b>							
BCS 103	INTERNET AND WEB FOUNDATION		3.0	0.0	3.0	0.0	
BCS 104	COMPUTER GRAPHICS		3.0	0.0	3.0	0.0	
BCS 105	SYSTEM ANALYSIS AND DESIGN		3.0	0.0	3.0	0.0	
BPS 08	HUMAN RESOURCE MANAGEMENT		3.0	0.0	3.0	0.0	
ENG 15	PHILIPPINE LITERATURE		3.0	0.0	3.0	0.0	
HUM 11	ART APPRECIATION		3.0	0.0	3.0	0.0	
NSC 12	INTRODUCTION TO BIOLOGICAL SCIENCE (HIV/AIDS EDUCATION)		3.0	0.0	3.0	0.0	
PE 14	TEAM SPORTS		2.0	0.0	2.0	0.0	PE 13
		<b>TOTAL</b>	<b>23</b>	<b>0</b>	<b>23.0</b>	<b>0.0</b>	
		<b>TOTAL ACADEMIC UNIT(S): 23.0</b>					
<b>SUMMER</b>							
BPS 09	SOCIAL RESPONSIBILITY AND GOVERNANCE		3.0	0.0	3.0	0.0	
BSA 107	OFFICE FINANCE AND BUDGET		3.0	0.0	3.0	0.0	
TAX11	INCOME TAXATION		3.0	0.0	3.0	0.0	
		<b>TOTAL</b>	<b>9</b>	<b>0</b>	<b>9.0</b>	<b>0.0</b>	
		<b>TOTAL ACADEMIC UNIT(S): 9.0</b>					
<b>Third Year</b>							
<b><u>First Semester</u></b>							
BCS 108	FILE PROCESSING SYSTEM		3.0	0.0	3.0	0.0	
BCS-106	E-MARKETING		3.0	0.0	3.0	0.0	
BFM 107	INVESTMENT AND PORTFOLIO MANAGEMENT		3.0	0.0	3.0	0.0	
COO 11	COOPERATIVE DEVELOPMENT		3.0	0.0	3.0	0.0	
ENG 31	WORLD LITERATURE		3.0	0.0	3.0	0.0	
PSC 12	PHILIPPINE GOVERNMENT AND NEW CONSTITUTION		3.0	0.0	3.0	0.0	
SOC 13	CONTEMPORARY SOCIAL PROBLEMS AND CURRENT ISSUES		3.0	0.0	3.0	0.0	
SOC 14	LIFE AND WORKS OF RIZAL		3.0	0.0	3.0	0.0	
		<b>TOTAL</b>	<b>24</b>	<b>0</b>	<b>24.0</b>	<b>0.0</b>	
		<b>TOTAL ACADEMIC UNIT(S): 24.0</b>					
<b><u>Second Semester</u></b>							
BCS 107	E-BANKING		3.0	0.0	3.0	0.0	
BCS 116	ADOBE APPLICATION		3.0	0.0	3.0	0.0	
BPS 10	MANAGEMENT INFORMATION SYSTEM		3.0	0.0	3.0	0.0	
ENG 21	BUSINESS CORRESPONDENCE		3.0	0.0	3.0	0.0	
ENG 22	SPEECH AND ORAL COMMUNICATION		3.0	0.0	3.0	0.0	
LAW22	LAW ON BUSINESS ORGANIZATION		3.0	0.0	3.0	0.0	LAW21
MTH 27	FUNDAMENTALS OF STATISTICS		3.0	0.0	3.0	0.0	
PSY 11	GENERAL PSYCHOLOGY WITH DRUG EDUCATION		3.0	0.0	3.0	0.0	
		<b>TOTAL</b>	<b>24</b>	<b>0</b>	<b>24.0</b>	<b>0.0</b>	
		<b>TOTAL ACADEMIC UNIT(S): 24.0</b>					
<b>SUMMER</b>							
BCS 109	CUSTOMER RELATION MANAGEMENT FOR E-COMMERCE		3.0	0.0	3.0	0.0	
BCS 110	PROJECT MANAGEMENT FOR E-COMMERCE		3.0	0.0	3.0	0.0	

TAX 12	TRANSFER AND BUSINESS TAXES		3.0	0.0	3.0	0.0
		<b>TOTAL</b>	<b>9</b>	<b>0</b>	<b>9.0</b>	<b>0.0</b>
<b>TOTAL ACADEMIC UNIT(S): 9.0</b>						

**Fourth Year**

**First Semester**

ACC 32	MANAGEMENT ACCOUNTING AND CONTROL		3.0	0.0	3.0	0.0
BCS 111	QUANTITATIVE TOOLS IN E-COMMERCE		3.0	0.0	3.0	0.0
BCS 112	INTRODUCTION TO NETWORK		3.0	0.0	3.0	0.0
BCS 113	DATABASE DESIGN FOR WEB DEVELOPER		3.0	0.0	3.0	0.0
BCS 114	CORPORATE WEB DEVELOPMENT		3.0	0.0	3.0	0.0
BCS 115	ELECTRONIC PAYMENT SYSTEM		3.0	0.0	3.0	0.0
BPS 11	BUSINESS AND PRODUCT INNOVATION		3.0	0.0	3.0	0.0
		<b>TOTAL</b>	<b>21</b>	<b>0</b>	<b>21.0</b>	<b>0.0</b>
<b>TOTAL ACADEMIC UNIT(S): 21.0</b>						

**Second Semester**

BPS 12	ON-THE-JOB TRAINING		6.0	0.0	6.0	0.0
BPS 13	FIELD TRIPS AND SEMINARS		3.0	0.0	3.0	0.0
		<b>TOTAL</b>	<b>9</b>	<b>0</b>	<b>9.0</b>	<b>0.0</b>
<b>TOTAL ACADEMIC UNIT(S): 9.0</b>						

**Total academic units for course Bachelor of Science in Business Administration: 197.0 ,Lecture Unit = 197.0, Lab Unit=0.0**