

UNIVERSITY OF LUZON
Perez Blvd. Dagupan City

COLLEGE OF BUSINESS ADMINISTRATION
Bachelor of Science in Business Administration
Major in **Business Management**
Curriculum Year **2013 - 2014**

First Year

First Semester

SUBJECT CODE	SUBJECT NAME/DESCRIPTION	HOURS		UNITS		Pre-Requisite
		LEC.	LAB.	LEC.	LAB.	
ACC 12	FUNDAMENTALS OF ACCOUNTING P-1	6.0	0.0	6.0	0.0	
BPS 01	PRINCIPLES OF MANAGEMENT	3.0	0.0	3.0	0.0	
ENG 11	COMMUNICATION ARTS 1	3.0	0.0	3.0	0.0	
FIL 11	KOMUNIKASYON SA AKADEMIKONG FILIPINO	3.0	0.0	3.0	0.0	
NSTP 11	NATIONAL SERVICE TRAINING PROGRAM 1	3.0	0.0	3.0	0.0	
PE 11	PHYSICAL FITNESS AND GYMNASTICS	2.0	0.0	2.0	0.0	
		TOTAL	20	0	20.0	0.0

TOTAL ACADEMIC UNIT(S): 20.0

Second Semester

ACC 13	FUNDAMENTALS OF ACCOUNTING P-2	3.0	0.0	3.0	0.0	ACC 12
BPS 02	PRINCIPLES OF MARKETING	3.0	0.0	3.0	0.0	
BPS 03	BASIC FINANCE	3.0	0.0	3.0	0.0	
ENG 12	COMMUNICATION ARTS 2	3.0	0.0	3.0	0.0	ENG 11
FIL 12	PAGBASA AT PAGSULAT TUNGO SA PANANALIKSIK	3.0	0.0	3.0	0.0	FIL 11
MTH 12	COLLEGE ALGEBRA	3.0	0.0	3.0	0.0	
NSTP 12	NATIONAL SERVICE TRAINING PROGRAM 2	3.0	0.0	3.0	0.0	NSTP 11
PE 12	RHYTHMIC ACTIVITIES	2.0	0.0	2.0	0.0	PE 11
		TOTAL	23	0	23.0	0.0

TOTAL ACADEMIC UNIT(S): 23.0

SUMMER

BPS 04	BASIC ENTREPRENEURSHIP	3.0	0.0	3.0	0.0	
ECO 11	PRINCIPLES OF ECONOMICS	3.0	0.0	3.0	0.0	
PHI 13	LOGIC	3.0	0.0	3.0	0.0	
		TOTAL	9	0	9.0	0.0

TOTAL ACADEMIC UNIT(S): 9.0

Second Year

First Semester

BDM 101	ADMINISTRATIVE AND OFFICE MANAGEMENT	3.0	0.0	3.0	0.0	
BFM 101	FINANCIAL MANAGEMENT	3.0	0.0	3.0	0.0	
BPS 05	TOTAL QUALITY MANAGEMENT	3.0	0.0	3.0	0.0	
BPS 06	HUMAN BEHAVIOR IN ORGANIZATION	3.0	0.0	3.0	0.0	
BPS 07	PROJECT FEASIBILITY AND BUSINESS RESEARCH	3.0	0.0	3.0	0.0	
CSC 11	FUNDAMENTALS OF COMPUTER	3.0	0.0	3.0	0.0	
LAW 21	INTRODUCTION TO LAW OBLIGATION AND CONTRACTS	3.0	0.0	3.0	0.0	
MTH 26	MATHEMATICS OF INVESTMENT	3.0	0.0	3.0	0.0	

NSC 29	INTRODUCTION TO PHYSICAL SCIENCE	3.0	0.0	3.0	0.0	
PE 13	INDIVIDUAL AND DUAL SPORTS/GAMES	2.0	0.0	2.0	0.0	PE 12
TOTAL		29	0	29.0	0.0	

TOTAL ACADEMIC UNIT(S): 29.0

Second Semester

BFM 102	PUBLIC FINANCE	3.0	0.0	3.0	0.0	
BFM 104	RISK MANAGEMENT	3.0	0.0	3.0	0.0	
BMS 102	CONSUMER BEHAVIOR	3.0	0.0	3.0	0.0	
BMS 103	MARKETING RESEARCH	3.0	0.0	3.0	0.0	
BPS 08	HUMAN RESOURCE MANAGEMENT	3.0	0.0	3.0	0.0	
ELC 101	FREE ELECTIVE 1 (SAP)	2.0	1.0	2.0	1.0	
ENG 15	PHILIPPINE LITERATURE	3.0	0.0	3.0	0.0	
HUM 11	ART APPRECIATION	3.0	0.0	3.0	0.0	
NSC 12	INTRODUCTION TO BIOLOGICAL SCIENCE (HIV/AIDS EDUCATION)	3.0	0.0	3.0	0.0	
PE 14	TEAM SPORTS	2.0	0.0	2.0	0.0	PE 13
TOTAL		28	1	28.0	1.0	

TOTAL ACADEMIC UNIT(S): 29.0

SUMMER

BMS 105	SALES MANAGEMENT	3.0	0.0	3.0	0.0	
BPS 09	SOCIAL RESPONSIBILITY AND GOVERNANCE	3.0	0.0	3.0	0.0	
TAX11	INCOME TAXATION	3.0	0.0	3.0	0.0	
TOTAL		9	0	9.0	0.0	

TOTAL ACADEMIC UNIT(S): 9.0

Third Year

First Semester

BDM 102	OPERATIONS MANAGEMENT	3.0	0.0	3.0	0.0	
BDM 106	LABOR LAW AND LEGISLATION	3.0	0.0	3.0	0.0	
BFM 107	INVESTMENT AND PORTFOLIO MANAGEMENT	3.0	0.0	3.0	0.0	
BMS 104	MARKETING MANAGEMENT	3.0	0.0	3.0	0.0	
ENG 31	WORLD LITERATURE	3.0	0.0	3.0	0.0	
LAW22	LAW ON BUSINESS ORGANIZATION	3.0	0.0	3.0	0.0	LAW 21
SOC 13	CONTEMPORARY SOCIAL PROBLEMS AND CURRENT ISSUES	3.0	0.0	3.0	0.0	
SOC 14	LIFE AND WORKS OF RIZAL	3.0	0.0	3.0	0.0	
TOTAL		24	0	24.0	0.0	

TOTAL ACADEMIC UNIT(S): 24.0

Second Semester

ACC 23	COST ACCOUNTING	6.0	0.0	6.0	0.0	
BDM 115	PRODUCTIVITY AND QUALITY TOOLS	3.0	0.0	3.0	0.0	
BMS 108	PRODUCT MANAGEMENT	3.0	0.0	3.0	0.0	
BMS 109	RETAIL MANAGEMENT	3.0	0.0	3.0	0.0	
ENG 21	BUSINESS CORRESPONDENCE	3.0	0.0	3.0	0.0	
ENG 22	SPEECH AND ORAL COMMUNICATION	3.0	0.0	3.0	0.0	
MTH 27	FUNDAMENTALS OF STATISTICS	3.0	0.0	3.0	0.0	MTH 26
PSY 11	GENERAL PSYCHOLOGY WITH DRUG EDUCATION	3.0	0.0	3.0	0.0	
TOTAL		27	0	27.0	0.0	

TOTAL ACADEMIC UNIT(S): 27.0

SUMMER

BDM 110	PROJECT MANAGEMENT	3.0	0.0	3.0	0.0
BFM 105	BANKING AND FINANCIAL INSTITUTION	3.0	0.0	3.0	0.0
TAX 12	TRANSFER AND BUSINESS TAXES	3.0	0.0	3.0	0.0
		TOTAL	9	0	9.0

TOTAL ACADEMIC UNIT(S): 9.0

Fourth Year

First Semester

ACC 32	MANAGEMENT ACCOUNTING AND CONTROL	3.0	0.0	3.0	0.0
ACC 46	MICROFINANCE AND COOPERATIVE ACCOUNTING	3.0	0.0	3.0	0.0
BDM 111	GLOBAL/INTERNATIONAL TRADE	3.0	0.0	3.0	0.0
BDM 112	ORGANIZATIONAL DEVELOPMENT	3.0	0.0	3.0	0.0
BDM 118	STRATEGIC OPERATIONS MANAGEMENT	3.0	0.0	3.0	0.0
BMS 107	ADVERTISING	3.0	0.0	3.0	0.0
BPS 11	BUSINESS AND PRODUCT INNOVATION	3.0	0.0	3.0	0.0
		TOTAL	21	0	21.0

TOTAL ACADEMIC UNIT(S): 21.0

Second Semester

BPS 12	ON-THE-JOB TRAINING	6.0	0.0	6.0	0.0
BPS 13	FIELD TRIPS AND SEMINARS	3.0	0.0	3.0	0.0
ELC 102	FREE ELECTIVE 2 (PEARSON CERTIFICATION)	3.0	0.0	3.0	0.0
		TOTAL	12	0	12.0

TOTAL ACADEMIC UNIT(S): 12.0

Total academic units for course Bachelor of Science in Business Administration: 212.0, Lecture Unit = 211.0, Lab Unit=1.0